

13th European Symposium on Suicide and Suicidal Behaviour

*Integrating Knowledge for an Interdisciplinary Approach to
Suicidology and Suicide Prevention*

Wednesday 1st - Saturday 4th September 2010
Angelicum, Rome, Italy

ESSSB13

.....
13th European Symposium on
Suicide and Suicidal Behaviour
.....

R O M E 2 0 1 0

MAJOR SPONSORSHIP and EXHIBITION PACK

Contents:

General Information2
Scientific Programme3
Exhibition Space5
Sponsorship Items5-7
Registration Fees8
Social Program8
Accommodation8
Travel Information9
Appendix 1:	Sponsorship Booking Form

GENERAL INFORMATION

Invitation

We are pleased to invite companies with an interest in the field of suicide and suicidal behaviour to participate as major sponsors and exhibitors at the 13th European Symposium on Suicide and Suicidal Behaviour (ESSSB13), Integrating Knowledge for an Interdisciplinary Approach to Suicidology and Suicide Prevention, which will take place at the Angelicum, Rome, I, from Wednesday 1st – Saturday 4th September 2010. ESSSB13 is the foremost suicidology conference in Europe and it is held under the auspices of the International Association for Suicide Prevention (IASP) bi-annually. IASP, in official relations with the World Health Organisation, is dedicated to preventing suicidal behaviour, to alleviate its effects and to provide a forum for academics, mental health professionals, crisis workers, volunteers and suicide survivors.

ESSSB13 is jointly organized by the University of Molise and the D'Annunzio University of Chieti-Pescara, Italy. ESSSB13 is dedicated to the memory of Professor Andrej Marušič (1965-2008), Slovenian Suicidologist and President of the 11th ESSSB.

Why should you be involved?

ESSSB13 provides an opportunity to be involved with an event of wide-ranging public interest. The promotion of mental wellbeing and the prevention of suicide are now considered to be priority issues for public health and more likely than ever to attract media interest. In an age where stress-related illness is common, companies are becoming more aware of their social responsibilities for the mental welfare of their employees and the wider community. Stress caused by work is the second biggest occupational health problem in the UK and a well-known trigger for depression.

Three out of four suicides are completed by people who have not been in contact with mental health services in the year before death. This suggests that more needs to be done to help vulnerable people to get connected with agencies which can offer support and treatment. While those living in deprived circumstances are at heightened risk, suicide can affect anyone, irrespective of age, gender, culture or economic circumstances. However, the stigma associated with mental health problems and suicide results in public intolerance and increased reluctance to seek help among those who most need it. Greater effort is required to change public attitudes and increase awareness and understanding about suicide as a major public health problem.

Becoming a sponsor of ESSSB13 offers the chance to make a real contribution to suicide prevention and the promotion of good mental health among individuals, and in communities and society as a whole.

All sponsorship will be subject to the approval of the conference Executive Committee before confirmation.

Presidents

M. Sarchiapone, Italy

M. di Giannantonio, Italy

R. Tatarelli, Italy

Scientific Committee

M. Amore, Italy

M. Bassi, Italy

A. Berman, Usa

F. Bogetto, Italy

V. Carli, Italy

P. Courtet, France

D. De Leo, Australia

D. De Ronchi, Italy

M. di Giannantonio, Italy

P. Girardi, Italy

K. Hawton, UK

H. Hjelmeland, Norway

D. La Barbera, Italy

M. Maj, Italy

C. Mencacci, Italy

B. Mishara, Canada

R. O'Connor, Scotland

M. Pompili, Italy

F. Resch, Germany

Z. Rihmer, Hungary

A. Roy, USA

M. Sarchiapone, Italy

A. Siracusano, Italy

R. Tatarelli, Italy

G. Turecki, Canada

C. van Heeringen, Belgium

D. Wasserman, Sweden

P. Yip, China

G. Zalsman, Israel

Local Organizing Committee

M. Alessandrini, Italy

F. Basilico, Italy

M. Innamorati, Italy

C. Graziani, Italy

M. Iosue, Italy

N. Jovanovic, Croatia

G. Martinotti, Italy

V. Postuvan, Slovenja

S. Roskar, Slovenja

G. Serafini, Italy

Delegates

The Symposium will be widely publicised across the world with direct mailings to potential delegates throughout Europe, USA, Australia and New Zealand through associated societies and appropriate journals. It is expected that the Symposium will attract 600-650 delegates and past meetings have been attended by psychologists, psychiatrists, health workers and researchers at all levels including leading professionals in the field of suicidology.

SCIENTIFIC PROGRAMME

TIME	1st SEPTEMBER, wed	2nd SEPTEMBER, thu	3rd SEPTEMBER, Fri	4th SEPTEMBER, Sat
8:00				
9:00		BREAKFAST WITH EXPERTS	BREAKFAST WITH EXPERTS	BREAKFAST WITH EXPERTS
10:00		PLENARY SESSION	PLENARY SESSION	PLENARY SESSION
11:00	CME COURSES	COFFEE-BREAK	COFFEE-BREAK	COFFEE-BREAK
12:00		PARALLEL SYMPOSIA	PARALLEL SYMPOSIA	PARALLEL SYMPOSIA
13:00	REGISTRATION	REGISTRATION	REGISTRATION	REGISTRATION
14:00	POSTER WALKS	POSTER WALKS	SUICIDE PREVENTION FOUNDATIONS	POSTER WALKS
15:00	GREETINGS	SUICIDE PREVENTION FOUNDATIONS		SUICIDE PREVENTION FOUNDATIONS
16:00	OPENING CEREMONY	PLENARY SESSION	SOCIAL PROGRAMME	PLENARY SESSION
17:00	PLENARY SESSION	COFFEE-BREAK		
18:00		PARALLEL SYMPOSIA		COFFEE-BREAK
19:00		PARALLEL SYMPOSIA		CLOSING REMARKS
20:00				
21:00			GALA DINNER	

INVITED SPEAKERS

Prof. Alan Apter, Professor of Psychiatry, Director, Child and Adolescent Division, Schneider Children's Medical Center of Israel, Israel

Prof J. John Mann, Professor of Translational Neuroscience (in Psychiatry and in Radiology) at the Columbia University, United States of America

Dr. Ella Arensman, Director of Research, National Suicide Research Foundation, Cork, Ireland

Prof. Brian Mishara, Professor of Psychology, Ph.D, Past President of the International Association for Suicide Prevention – IASP, Canada

Prof. Annette Beautrais, Research Associate Professor at the University of Otago, Christchurch and Visiting Associate Professor in the Department of Surgery at Yale University School of Medicine, New Haven, CT, United States of America

Dr. Alan L. Berman, PhD, Executive Director of the American Association of Suicidology (AAS), President of the International Association for Suicide Prevention - IASP, United States of America

Prof. Massimo Clerici, Associated Professor of Psychiatry, Università degli studi di Milano, Italy

Prof. Philippe Courtet, Professor of Psychiatry, University of Montpellier, France

Prof. Diego De Leo, Professor of Psychiatry, Griffith University, Australia

Prof. Massimo di Giannantonio, President of the Congress, Professor of Psychiatry at Università "G. d'Annunzio" di Chieti-Pescara, Italy

Prof. Keith Hawton, Consultant Psychiatrist with Oxfordshire Mental Healthcare, Trust and Professor of Psychiatry at Oxford University, United Kingdom

Prof. Ulrich Hegerl, Professor of Psychiatry, Universitätsklinikum Leipzig AÖR, Germany

Prof. Heidi Hjelmeland, Professor of Health Science, Department of Social Work and Health Science at the Norwegian University of Science and Technology, Trondheim, Norway, first vice – president of IASP

Prof. Luigi Janiri, Associated Professor of Psychiatry, at Università Cattolica del Sacro Cuore, Rome, Italy

Dr. Jack Jordan, Clinical Consultant to the Group Support Services Program of the Samaritans of Boston

Dr. Murad M. Khan, Department of Psychiatry, Aga Khan University, Karachi, Pakistan

Prof. John T. Maltzberger, Boston Psychoanalytic Society and Institute, Harvard Medical School, and McLean Hospital, United States of America

Prof. Rory O'Connor, Professor of Psychology, University of Stirling, Scotland

Prof. Franz Resch, Professor of Psychiatry, Chair of Child and Adolescent Psychiatry, University of Heidelberg, Germany

Prof. Zoltan Rihmer, Professor of Psychiatry - National Institute for Psychiatry, Budapest, Hungary

Prof. Alec Roy, MD, Clinical Professor of Psychiatry, Psychiatry Service, Veterans Affairs Medical Center, East Orange, New Jersey, United States of America

Prof. Marco Sarchiapone, President of the Congress, Associate Professor of Psychiatry at Università del Molise, Italy

Prof. Dr. Armin Schmidtke, Professor of Psychiatry, Department for Clinical Psychology Clinic for Psychiatry & Psychotherapy, University of Würzburg, Germany

Prof. David Shaffer, Professor of Child Psychiatry, Columbia University Medical Center, United States of America

Prof. Jean Pierre Soubrier, Past Chair - WPA Section on Suicidology, WPA Honorary Member, Paris, France

Prof. Roberto Tatarelli, Professor of Psychiatry at Università Roma "La Sapienza", Department of Psychiatric Sciences and Psychological Medicine, Italy

Prof. Gustavo Turecki, Associate Professor of Psychiatry at the McGill University, Departments of Psychiatry, Human Genetics, and Neurology & Neurosurgery, Canada

Prof. Cornelius Van Heringen, Professor of Psychiatry, Dept. of Psychiatry & Medical Psychology, Unit for Suicide Research, Ghent University, Belgium

Prof.ssa Danuta Wasserman, Professor of Psychiatry and Suicidology, Karolinska Institute, Head of the Swedish National Prevention of Suicide and Mental Ill-Health (NASP) at Karolinska Institute Stockholm, Sweden

Prof. Paul Yip, Professor of the Department of Social Work and Social Administration, The University of Hong Kong, vice – president of IASP

EXHIBITION SPACE

The Symposium welcomes the participation of companies with an interest in suicide and suicidal behaviour as exhibitors at the meeting.

The benefits of exhibiting are outlined below:

Exhibition:

Exhibition space will be provided for a:

Courtesy Corner and and custom roll up € 2500,00 + VAT

Table and two chairs and custom roll up € 900,00 + VAT

Registrations:

Two complimentary registrations for the symposium to include access to all scientific sessions, lunches/tea/coffee on all days and symposium materials.

Branding opportunities:

Full acknowledgement inside the symposium programme.
The opportunity of purchasing sponsored items.

An exhibition space order form is attached as Appendix One.

SPONSORSHIP ITEMS

The sponsorship items detailed below are available on a first-come, first-served basis. All rates quoted are exclusive of Value Added Tax (VAT), which will be charged where applicable at the prevailing rate.

- ✓ **FINAL PROGRAMME** The Final Programme will be available to all registered delegates, invited speakers, exhibitors and company personnel at the symposium. It will contain the full scientific programme, including all invited speakers and free communications, together with a list of all poster presentations. The Final Programme will also contain a list of all major sponsors and exhibitors, together with general information on the symposium.

Sponsorship Benefit:

- A two colour advertisement printed on the back cover of the A4 booklet. Sponsorship is on a sole-sponsor basis.

Sponsorship Cost: € 2300,00 (+ VAT*)

✓ **DELEGATE BADGES**

Badges will be issued to all participants at the Symposium including delegates, speakers, company personnel and press.

Sponsorship Benefit:

- The sponsor's name and/or logo printed on the lanyard of each badge (one colour).

Sponsorship Cost: € 1800,00 (+ VAT*)

✓ **INTERNET POINT**

An internet point comprising of four computers will be provided in the registration area, if sponsored.

Sponsorship Benefit:

- Insert in delegate bags.
- Acknowledgement in the Final Programme as the sponsor.
- Sign at the internet point acknowledging sponsorship.

Sponsorship Cost: € 2300,00 (+ VAT*)

✓ **DELEGATE BAGS**

Symposium bags will be given to every registered delegate and speaker. Bags will contain the Final Programme, Abstract Book in cd, pad and pen.

Sponsorship Benefit:

- The sponsor's name and/or logo printed on the inside of each bag (one colour).

Sponsorship Cost: € 3500,00 (+ VAT*)

✓ **GALA DINNER**

The Symposium Gala Dinner will be held on Friday 3rd September 2010

Sponsorship Benefit:

- Sponsor's name and/or logo displayed on the dinner menus.
- Acknowledgement in the Final Programme as the Sponsor.

Sponsorship Cost: € 5700,00 (+ VAT*)

✓ **DELEGATE BAG INSERT**

Delegate bags will be given to every registered delegate and speaker.

Sponsorship Benefits:

- An A4 flyer of promotional nature included in every delegate bag (flyer subject to approval of the Executive Committee).

Sponsorship Cost: € 600.00 (+ VAT*)

✓ **LIST OF DELEGATES**

A list of registered delegates will be available for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

Sponsorship Benefits:

- Company name or logo positioned on the front page of the List of Delegates. The logo will be printed in black.
- Exclusive sponsorship – no other advertisements will be included in the List of Delegates.

Sponsorship cost: € 600.00 (+ VAT*)

✓ **MESSAGE BOARD**

A Message Board will be situated near the registration desk.

Sponsorship Benefits:

- The sponsor's name and/or logo displayed prominently on the Message Board.

Sponsorship Cost: € 600.00 (+ VAT*)

✓ **DELEGATE PADS**

A delegate note pad will be available in the delegate bags for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

Sponsorship Benefits:

- The sponsor's name and/or logo (one colour) printed on the delegate pads.

Sponsorship Cost: € 600.00 (+ VAT*)

✓ **DELEGATE PENS**

A delegate pen will be available in the delegate bags for all delegates, speakers, organisers, exhibitors and company personnel on arrival at the symposium.

Sponsorship Benefits:

- The sponsor's name and/or logo (one colour) printed on the delegate pens.

Sponsorship Cost: € 600.00 (+ VAT*)

✓ **POSTER BOARDS**

It is anticipated that approximately 300 abstracts will be submitted for inclusion in the free communication programme and 50-100 of these will be accepted for poster presentation. Poster boards will be situated in the exhibition and catering area and will be on display for the duration of the Symposium.

Sponsorship Benefits:

- The sponsor's name and/or logo displayed in the top left-hand corner of every poster board (one colour).

Sponsorship Cost: € 1100.00 (+ VAT*)

REGISTRATION FEES

In addition to attendance, the registration fee covers coffee breaks, lunch, (participation to one free social event), access to the exhibition area, 20% VAT and all conference materials.

The following costs will be charged to individual delegates or to sponsoring companies bringing their own delegates:

	Registration Fee	Cost
Early Bird Registration (Registration & payment by Feb 22 nd 2010)	Standard	€ 470.00
	Student / Volunteer / Survivor*	€ 300.00
Standard Registration (Registration & payment after Feb 22 nd 2010 and within Jul 30th 2010**)	Standard	€ 570,00
	Student / Volunteer / Survivor	€ 370,00
On-site Registration	Standard	€ 700,00
	Student / Volunteer / Survivor	€ 470,00
	On day	€ 270,00

**Reduced fees are available for Students, Trainees, Volunteers and Survivors. Please send a letter by e-mail or fax to the Congress Secretariat, from your head of department, supervisor, confirming your status.*

***After July 30th 2010 registration will be available only on site.*

Registration to CME courses will have an additional fee of € 50 including VAT per course per participant. A list of available CME courses will be published on the website together with the detailed scientific programme

SOCIAL PROGRAM

In the attempt to *integrate* Scientific Works with Recreational, Social and Cultural aspects of Life, the Organizing Committee of ESSSB13 gives the opportunity, at the time of registration to the conference, to all delegates to participate to one free recreational or cultural activity

Such activities will take place on Wednesday 3^o September Afternoon, when Scientific works will be ad hoc suspended.

Both cultural and recreational activities imply competitions, whose winners will be awarded during the Gala Dinner on Friday 3th September night.

- Cultural Activities
- Recreational Activities
- Optional Social Events

For any information please don't hesitate to contact the Organizing Secretariat

HOTEL ACCOMODATION

The Organisers have reserved hotel accommodation at preferential rates at various hotels in Rome and further information can be obtained from the Secretariat.

Venue and Location

The symposium will be held at:

Angelicum

Largo Angelicum 1,
00184 Rome, Italy

Rome is the capital city of Italy, located in the central-western portion of the Italian peninsula, on the Tiber river.

Rome's history as a city spans over two and a half thousand years, as one of the founding cities of Western Civilisation. Even outside of the history of the Roman Empire, Rome has a significant place in the story of Christianity up to the present day as the home of the Roman Catholic Church.

As one of the few major European cities that escaped World War II relatively unscathed, central Rome remains essentially Renaissance and Baroque in character. Rome is the third-most-visited tourist destination in the European Union, and its historic centre of Rome is listed by UNESCO as a World Heritage Site.

Rome is the seat of the Italian Government. The official residences of the President of the Italian Republic and the Italian Prime Minister, the seats of both houses of the Italian Parliament and that of the Italian Constitutional Court are located in the historic centre.

HOW TO REACH THE CONGRESS VENUE

From/to Leonardo Da Vinci, Fiumicino's Airport. (30 km from the city center)

TRAIN (Approximately 90 minutes)

Take the special train FR1, Leonardo Express, and get off to Termini Station. Once arrived in Roma Termini station take the underground, LINE B, Laurentina direction, and get off to Cavour stop (Via Nazionale side). At the exit of Cavour stop continue by walk to Via Nazionale , Fori Imperiali direction, until Largo Angelicum, 1.

TAXI (Approximately 60 minutes)

A fixed rate of €40 is available on all authorised taxis from Fiumicino Airport to the city center.

From/to Termini Station. (3 km from the congress venue)

UNDERGROUND/BUS (Approximately 30 minutes)

Take the underground, LINE B, and get off to Cavour stop (Via Nazionale side). At the exit of Cavour stop, continue by walk to Via Nazionale , Fori Imperiali direction, until Largo Angelicum, 1 (walking distance 5-10 minutes). To download a map of Rome Underground.

It is also available the bus service, line n.64, at the bus stop located close the Roma Termini station, immediately out of the train Station (P.zza dei Cinquecento).

TAXI (Approximately 15 minutes)

A taxi station is available at Termini Station. The cost of a taxi from Termini station to the Congress venue should range between €10 and €20

APPENDIX 1

SPONSORSHIP & EXHIBITION BOOKING FORM

13th European Symposium on Suicide and Suicidal Behaviour
 Angelicum, Italy
 Wednesday 1st - Saturday 4th September 2010
 Angelicum, Rome, Italy

CONTACT DETAILS

Contact name:		
Company:		Product:
Address:		
		Post code:
Telephone:	Fax:	Email:
Exhibition Stand:		€
Other Sponsorship Items: <i>(please detail)</i>		€
		€
		€
		€
		€
TOTAL COST:		€

PAYMENT DETAILS

- Cheque enclosed for €.....payable to *ESSSB13*
 - Please send an invoice quoting Purchase Order No.....
Purchase orders should be made out to 'Mga Congressi e Pubbliche Relazioni' must be received within 30 days of the invoice date, or prior to the commencement of the symposium, whichever is sooner otherwise you may not be allowed to set up your exhibition stand.
- Invoice address if different from above:

A confirmation letter, invoice and exhibition/sponsorship agreement will follow.

PLEASE RETURN THIS FORM TO:
 Cristina Pau
 ESSSB13 Secretariat
 Mga Congressi e Pubbliche Relazioni srl
 Tel: +39 06 398651
 Fax: +39 06 39730337
 e-mail: c.pau@mgacongressi.it

THANK YOU

SECRETARIAT ADDRESS

The organisation of the symposium is being undertaken by Hampton Medical Conferences Ltd, on behalf of the Organising Committee. All enquiries regarding sponsorship and the exhibition should be directed to:



Cristina Pau
ESSSB13 Secretariat
Mga Congressi e Pubbliche Relazioni srl
Tel: +39 06 398651
Fax: +39 06 39730337
e-mail: c.pau@mgacongressi.it
website: www.esssb13.org